



## Executive Commute with Jayson Krause

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Season 2 Episode 22 Resource

### The Biggest Risk To The Long Term Success of Your Company

Bottom line:

Being busy creates the illusion that we are effective.

Key takeaways:

- The biggest risk to the long term success of your company is *busy*.
- When you don't have time to properly clarify expectations, it results in disappointment and often more work. When you don't take the time to coach your people, it results in a lack of progress.
- Be cautious of the disease of busyness. Busy has a gravitational pull that takes us out of intentional action and into a mindless routine.
- Being busy is strangely comfortable. It is the illusion that we are effective. If we do not pause and ask ourselves what is most important, we might not be effective.
- Delegating can be a powerful way to develop your people and enroll them in their own growth.

Questions for reflection or team discussion:

- What steps can you take to move away from doing the work vs. developing/empowering your people to do the work?
- What assumptions do you have about delegating?
- What is stopping you from delegating to your people?

After you've explored this, let us know how it went. Send questions to [hello@level52.ca](mailto:hello@level52.ca).

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