



## Executive Commute with Jayson Krause

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*Season 2 Episode 21 Resource*

### How to Drive Innovation in Your Business

#### Bottom line:

As a leader, you don't have to always solve all the problems. Sometimes you just have to create the conditions for your team to solve the problems.

#### Key takeaways:

- Creative constraints are constraints that you can design to improve creativity and/or performance. It is putting a constraint on the things that you most rely on daily.
- Hacksprint is a specifically-designed fast paced collaboration that leverages the intellectual capability of your people.
- How to hacksprint a problem:
  - Define the problem. "How might we...?"
  - Give your people the relevant data points that will give them insight into how they craft their solution.
  - Create the criteria for the competition.
  - Find key data points that will inform people as to what's most important.
  - Throw them in teams and watch them create solutions.

#### Questions for reflection or team discussion:

- What are the problems in your organization that might need hacksprinting?

After you've explored this, let us know how it went. Send questions to [hello@level52.ca](mailto:hello@level52.ca).

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