

# MEANINGFUL LEADERS

CREATE

# MEANINGFUL RESULTS



## What drives the way you lead?

At some point, leaders understand that they can't lead effectively from their expertise. There is a mindset and toolkit that you can use to reduce turbulence and unnecessary friction to create meaningful results and a lasting impact using the Science Behind Success™.

If you aren't intentionally exercising your leadership, you risk injury, decay and complacency.

This program is for the individual leader who wants a one-on-one connection with a trusted advisor to help them elevate their leader fitness and lead authentically with confidence.

**Start exercising your leadership today.**

## INDIVIDUAL ACCELERATED LEADERSHIP TRAINING

One-on-one training that creates a visible and measurable difference in your leadership

- x12 90-minute individual training sessions with a Level 52 Master Coach
- x8 live-virtual workshops

26 live instructional hours in total

*Plus*

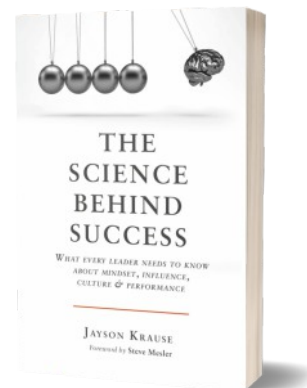
- 360 leadership assessment & debrief
- x12 video lessons (4 hours total video training)
- x8 companion audio resources
- Over 30 tools, templates & worksheets based on the Science Behind Success™

MY TRAINING DATES:

Based on the book by author Jayson Krause

### The Science Behind Success

*What Every Leader Needs to Know About Mindset, Influence, Culture & Performance*



level52.ca | hello@level52.ca | 833.538.3552

**LEVEL 52**  
The world's most complete leadership experience

# 12 TRANSFORMATIONAL SESSIONS

## MODULE 1: AWARENESS & INFLUENCE

In module one, clients build the foundation of meaningful leadership by expanding their awareness, enhancing their emotional and social skills (EQ), and understanding the role extreme intentionality has when influencing others.



### 1: Launchpad for Meaningful Leadership

Solid foundations matter. Get oriented to your peers and dive into the rapid exploration of meaningful leadership through the Science Behind Success™.



### 2: The Mindset That Matters

Meaningful leadership starts with mindset. Learn the mindset that differentiates those who are agile and responsive from those who get sucked into stagnation.



### 3: Mastering Pain

Viktor Frankl said, "Pain is inevitable, suffering is not." You'll learn the specific tools and strategies to identify, reduce, and manage the biggest pains and stresses in your environment.



### 4: Leader Contagion

Leaders spread viruses – both good and bad. You'll become aware of the viruses around you that either create cancerous downward spirals or critical momentum towards cultural success.

## MODULE 2: COACHING AND RELATIONSHIP EXCELLENCE

In module 2, clients learn what coaching really is and how to drive meaningful performance through activating empathy and the steps to engineering strong relationships, quickly.



### 5: Tools for Transformation

Great leaders do little things that make a big difference in helping transform the people around them. You'll learn specific tools that accelerate transformation in your people.



### 6: The Missing Loop

Despite all the advancements in the world, most leaders still struggle with feedback and accountability. You'll learn the mindset and method that makes feedback move your people forward.



### 7: Engineering Relationships

Thoughtful engineering means high reliability and performance. You'll learn the method to eliminate the madness in your relationships and inspire better performance.



### 8: Culture Custodian

What does culture mean and what do you do about it? You'll learn the science behind culture and the little levers that make a big difference between cultures that thrive and those that die.

## MODULE 3: SUSTAINABLE PERFORMANCE

In module 3, clients will understand how to activate engagement, create strong structures for performance and develop tools for sustainable growth.



### 9: Creating Engagement

Most organizations struggle with employee engagement. Not you. You'll understand the actions and behaviors you can do to activate engagement in your team and organization.



### 10: Breaking Bad and Building New

Your expertise and habits get in the way of meaningful leadership. You'll identify the old habits you need to set free to make space for the new ones that will create significant impact.



### 11: Mechanics for Meaningful Performance

How do you become engaged in something even if you have no interest in? You'll learn a four-step process to unlock engagement and create focus on what matters most.



### 12: Your Leader Playbook

There's no blueprint for leadership, but there's a playbook you can develop to be consistent and effective when times get tough. You'll complete your journey with a valuable personal playbook for meaningful leadership.

Upon completion of the program, receive a **52-week sustainment plan** featuring weekly challenges to exercise the Science Behind Success™ principles.

# INDIVIDUAL ACCELERATED LEADER TRAINING

Private one-on-one training sessions with a certified coach

Through this program, your leaders gain the mindset, skills and proven tools required to:

Activate an effective and proven leader mindset

Spread a powerful leader brand within the organization

Drive results through better communication

Understand what makes change so hard and learn tactics to navigate through it

Leverage the little things that make the biggest difference in delivering meaningful impact

Create the conditions for meaningful, high-performance results

## INVESTMENT



\$7,600 USD



\$9,600 CAD



**THE WORKIES**  
WINNER 2019

Best Learning & Development Initiative

The Workies Awards, New York



I would absolutely recommend the program for leaders who are looking for ways to improve their leadership style to achieve maximum potential for their organization



**Denise Lester**  
President  
Brookstone Investment Corp.



Level 52's Accelerated Leader Program has been a game-changer in how I approach leadership. I highly recommend getting into their program. You won't regret the investment.



**Ziad Mehio**  
Vice President, Technology and Food Service  
Calgary Sports and Entertainment Corporation



This Accelerated Leader Program is truly transformational.

Thanks Level 52, you have no idea the impact this course had on me. I'm so grateful.



**Michelle De Souza**  
Industrial Technology Advisor -  
National Research Council Canada



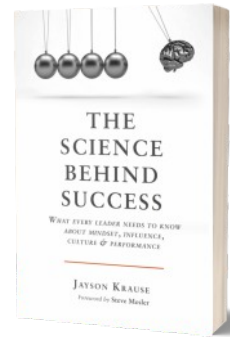
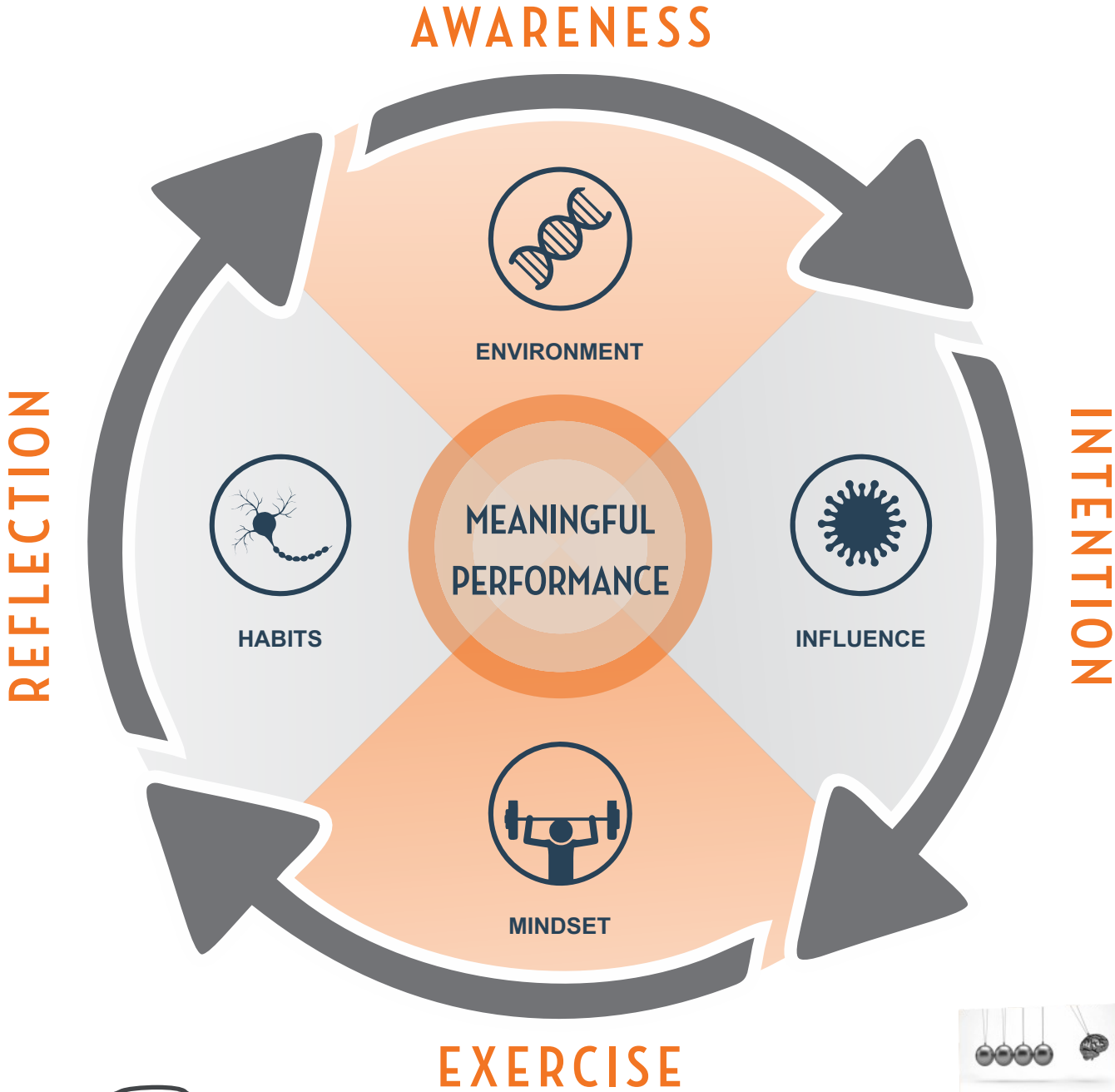
One of the best things to happen to me this year was Level 52 training.

I'm being intentional with my behaviours and people are noticing. Someone came up to me and told me I was finally acting like a VP.



**Surya Sagi**  
VP, Operations - Canada & US  
DIRTT Environmental Solutions

# LEVELLING UP THROUGH CONTINUED GROWTH



Applied Neuroscience

+

High-Performance  
Athletic Principles

+

Proven Management  
Strategies



We are trusted to develop high-performance leaders across the world by companies who are:

- ✓ Ready for a program that creates meaningful, high-impact results.
- ✓ Done with one-shot courses that lack tactical tools and follow-on support.
- ✓ Ready for a disruption of the status-quo and want to supercharge their results.

### Trusted By:



# LEVEL 52

The world's most complete leadership experience

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“ I finished a journey that has changed the way I lead. It has helped me understand the impact of leadership on our organization and develop tools to ensure I am shaping that impact in line with the vision Level 52 helped me to create. ”

Daryll Lowry  
Sales Manager, REV Ltd

